



Conferencia Latinoamericana de
Vivienda, Energías y Sustentabilidad

VIVIENDA JUSTA y DERECHOS

Affordable Sustainable Housing to expand rights.

Fair Housing. Social inclusion, health, vocational training with gender equity.

Sustainable Housing Improvement. Energy efficiency and environmental care.

May 19th to 21st



NH City Hotel and
Conference Room



09:00hs



On-site

ORGANIZED BY



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Citi Foundation



Ministerio de Relaciones Exteriores,
Comercio Internacional y Culto
Argentina



CLAVES Argentina 2022

Latin American Conference on Housing, Energy and Sustainability

Why CLAVES?

Housing is a right, which in turn is strongly associated with other fundamental rights. Housing is a prerequisite for people's health, safety and quality of life. In addition, housing performance will cause energy savings or waste, affecting the economies of its inhabitants and the environment. Therefore, fair Housing is defined as housing aimed at ensuring rights, with a comprehensive understanding of its impacts.

Latin American public policies are also aiming to develop their own notion of sustainable housing, adapted to the needs and characteristics of the region's populations. Thus, sustainable affordable housing presents a concrete opportunity for expanding the rights of millions of people in Latin America.

According to the latest available reports, nearly 60 million people in our region live in unfair housing:

- Housing deficit in Latin America is 94% qualitative and 6% quantitative.
- One in three families in Latin America and the Caribbean lives in inadequate housing, built with precarious materials or lacking basic infrastructure services.

From a public policy point of view, when states generate fair housing they are effectively exercising their role, while showing efficient investment of public resources. The production of more sustainable housing entails notably committing to the care of our planet.

CLAVES enables a space for leaders to work together on tools for the generation and exchange of specific and practical proposals about sustainable popular housing with the aim of expanding rights.

(1) IDB (2018). Housing. What's Next?: From thinking the unit to building the city. Available at https://publications.iadb.org/publications/english/document/Housing_Whats_Next_From_Thinking_The_Unit_to_Building_The_City.pdf

(2) César Patricio Bouillon (ed.): Room For Development. Housing Markets in Latin America and the Caribbean, Inter American Development Bank, Washington, DC, 2012

Objectives

To generate effective spaces for the exchange of programs and public policies on Fair Housing among the region's countries. To deepen knowledge on energy, housing and sustainability with international experts, to exchange experiences on best practices carried out in the region as well as in the rest of the world, to identify pending and future challenges, and to outline how these challenges can be addressed by public policies on "Sustainable Popular Housing to expand rights".

Methodology

Why share experiences?

The exchange and discussion among high-level experts on housing, sustainability and energy will contribute to mutually enrich policies and strengthen regional coordination for enhancing the design and implementation of sustainable housing improvement policies.

Products

What will we create together?

- A document on pending and future challenges for sustainable affordable housing policies to expand rights.
- A document on sustainable housing improvement practices in the region.
- Guidelines for the construction of a Regional Cooperation Instrument for the sustainability of low-income housing.

Modality

Face-to-face meeting for a small group of approximately 30 Latin American officials and international experts.



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Agenda

THURSDAY 19

- 08:30 | Registration and delivery of materials.
- 09:00 | Opening and Welcome.
- Welcome remarks from the Argentine Minister of Foreign Affairs, Santiago Cafiero ([confirmed](#))
 - Christian Asinelli, CAF Strategic Programming Corporate Vicepresident ([confirmed](#))
 - Adriana Turek: Citi Foundation Representative in Argentina ([confirmed](#))
 - Baltazar Ojea, CLAVES Buenos Aires 2022 Coordinador, FOVISEE Vicepresident ([confirmed](#))
- 09:30 | Opening Keynote Conference: Fair Housing and Rights. Nicolás Maggio and Mark Jackson CEO & COO WWB ([confirmed](#))
- 10:45 | Break.
- 11:00 | Latin American experiences panel:
- Ministry of Urban Development and Housing of Ecuador, Vice Minister Gabriela Aguilera ([confirmed](#))
 - Ministry of Housing and Urban Development (MINVU) of Chile. Undersecretary Tatiana Rojas ([confirmed](#))
 - Ministry of Housing, Construction and Sanitation of Peru. Vice Minister Arch. Carmen Cecilia Lecaros Vértiz ([confirmed](#))
 - Ministry of Housing, City and Territory of Colombia, Director of Rural Housing, Brásilia Romero Sinisterra ([confirmed](#))
 - CONAVI (National Housing Commission) - Mexico. Director of Analysis of Territorial Information and Monitoring of Housing Programs. Daniel Gonzalez Escobar ([confirmed](#))
- 13:00 | Lunch
- 14:15 | Special Guest: Anna María García, Weatherization and Intergovernmental Programs Director, US Energy Department (TBC) ([to confirm](#))
- 14:30 | Panel of Argentine experiences
- Fair Housing: Sustainable Housing Improvement Program in the City of Mercedes, Buenos Aires. Mayor Juan Ignacio Ustarroz ([confirmed](#))
 - Sustainable Housing Improvement in cold areas: FOVISEE/WWB's experience in Argentine Patagonia. Nicolás Maggio ([confirmed](#))
 - Argentine Ministry of Habitat and Territorial Development / SISU ([confirmed](#))
- 15:30 | Break
- 15:45 | Forum
- Sharing and meeting opportunities for Latin American Countries on Sustainable Affordable Housing as Fair Housing.
 - Latin American Instrument for promoting public policies on sustainable housing. Ie: Latin American Observatory on Public Policies for Housing Sustainability.
 - Election of General Coordinator and CLAVES 2023 host country.
- 17:30 | Conclusions of the forum
- 18:00 | Closing:
- Ricardo Dessy. Economist and Director of Public Affairs for the Southern Cone of Citibank ([confirmed](#))
- 18:15 |
- Luciano Scatolini. Secretary of Territorial Development in the Ministry of Territorial Development and Habitat. ([confirmed](#))
- 20:00 | Dinner



EL ALTO, BARILOCHE

FRIDAY 20

Supplementary agenda for international guests (optional): Field visits to Fair Housing Programs in Patagonia.

- 06:45 | Departure from the hotel
- 08:00 | Visit to the Sustainable Housing Information Center (CIVIS) and Sustainable Housing
- 10:40 | Improvement experiences, Municipality of Mercedes
- 13:30 | Departure of Mercedes.
- 15:45 | Flight to Bariloche
- 16:30 | Arrival in Bariloche
- 16:30 | Sightseeing tour (optional)



LAGO PUELO

SATURDAY 21

- 09:00 | Departure from the hotel
- 09:30 | Visit to experiences of Sustainable Housing Improvement in cold areas
- 12:30 | Lunch at the Social Organization "Collective on the Margin"
- 13:30 | Return to the hotel
- Free afternoon
- 18:00 | Departure from the airport hotel